



SAVE Foundation FPOs – Success Stories

YAZALI FARMER PRODUCER COMPANY – ANDHRA PRADESH

Yazali FPC: Yazali is a FPO registered as Farmer Producer Company (FPC) on 11-Oct-2018, in Yazali village, Guntur District of Andhra Pradesh. At present it has 350+ farmers' members cultivating Paddy, Black gram, Green gram and Maize crops during the year. Mr. Lakshmi Narasimha Ikkurthi is the Founder and Chairman of the FPC who has come with good education and IT sector exposure with a passion and commitment to empower farmers in his village through smart agribusiness activities by FPO.

To unleash the power of their vision they have associated with SAVE Foundation during the end of December 2019 for Institutional Development Services for Markets Inclusion. The association with SAVE Foundation helped YZALI FPC in specific benefits in very short time as mentioned below

1. Agri Input Business retail outlet Franchise from eFresh to setup Farmer Development Centre (FDC) by Yazali FPC
2. Established Mainstream Market Linkages with Way Cool and Samunnati Agro for Pulses Market linkages which resulted in Rs. 2 Crore turnover during the COVID 19 lockdown times.
3. New contacts established with NCML Market Yard for additional support in market linkages.
4. Mentoring the FPC to adopt a reasonable and effective Business Plan for 2021-22 FY.

KOUTLA-B MACTS (FARMER PRODUCER ORGANIZATION) – TELANGANA

Koutla-B FPO: Koutla- B is a FPO registered as Mutually Aided Cooperative Thrift and Credit Society Ltd (MACTS) on 12-Jun-2003, in Koutla B village, Nirmal District of Telangana. At present it has 100+ farmers' members cultivating Cotton, Maize, Turmeric, Soy Bean and Paddy crops during the year. Mr. Vanga Rama Reddy was the Founding President and served till 2018. Since 2018, Mr. Nakireddy Narsa Reddy is the President of the FPO. All though the existing of the Koutla-B and its success story goes dates back to the existence of SAVE Foundation, but its formation, progress of input business and out-put market linkages were done by the Founder of SAVE Foundation and his team while they were with BASIX a Social Enterprise Group. KOUTLA-B is serving to the farmer base to the extent of 3500 acreage as on date.

The Koutla-B FPO was formed in 2003 and its success resulted in around Rs. 4-6 crores annual turnover by them and inspired another 9 FPOs in Nirmal District which are running successfully mainly focused on input business. Today Koutla-B MACTS has its members share value stood at **Rs. 480,000/-** per member which was of **Rs. 1000/-** per member in 2003. Koutla-B FPO again partnered with SAVE Foundation on 1st July 2020 to get its advisory services under "Institutional Development Services for Markets Inclusion". Technology access, Branding and Enhanced Market Linkages for Food Processing Industries have been among the top identified areas of cooperation in this MoU.

Koutla B has owned premises from where currently it is running its operations for supplying of Agri Inputs, Farm Implements, RO Water distribution etc. They have bought One Acre land in which now they are constructing a building to setup a Super Market, a Bank and the backyard will have a huge community hall for the gathering of farmers around that region to attend capacity building workshops for knowledge sharing and to enable exposure visits.